

Automotive Innovation Report 2016

Language

English

Number of pages

92 pages, 2016

Content

With the objective to have in 2020 partially or fully autonomous vehicles on public roads, automotive OEMs communicate in 2016 a lot on innovations and alliances. Key to safely navigate self-driving vehicles are high definition maps and real-time environment scanning capabilities as today's GPS only provide 10 meters accuracy.

With help of artificial intelligence and deep learning vehicles improve their driving capabilities over time and become better "drivers".

Also the vehicle interior undergoes major changes.

The "Automotive Innovation Report 2016" gives an overview of major automotive alliances, developments and innovations announced in 2016. The report is updated on a regular basis during the

year 2016.

Author

Stephanie Schliffski

StratMa International Sarl 4-6 Avenue Industrielle CH-1227 Carouge – GE Phone: +41-789 32 51 60 http:// stratma-int.ch